



# JONTY TOOSEY

ALWAYS FASCINATED BY FILM FROM AN EARLY AGE, AND EXPERIMENTING WITH HIS FIRST FILMS FROM THE AGE OF 15, JONTY PURSUED HIS PASSION AT THE LONDON INTERNATIONAL FILM SCHOOL AFTER GRADUATING FROM BRISTOL.

HE BEGAN HIS DIRECTING CAREER IN TELEVISION MAKING TRAILERS AND IDENTIS FOR MTV AND THE BBC. IN 2003 HE LEFT THE BBC FOR A CAREER IN ADVERTISING, AND HAS GONE ON TO DIRECT AWARD-WINNING CAMPAIGNS IN THE UK, EUROPE, ASIA AND NORTH AMERICA. JONTY RECENTLY WAS INVITED TO SPEAK AT THE DUBAI LYNX FESTIVAL 2017, WHERE HE DISCUSSED THE DO'S AND DONT'S OF MANUFACTURING REALITY IN ADVERTISING. A SUB GENRE FOR WHICH THE LYNX FESTIVAL BESTOWED HIM WITH THE TITLE OF 'UNOFFICIAL EXPERT'.

JONTY CONTINUES TO SEARCH FOR FILMS IN WHICH REALITY IS THE KEY INGREDIENT.

## NOTABLE WORK:

NIKE HYPERSHIELD WHICH WON A SHOTS AWARD  
AND A CANNES LIONS

## CLIENTS:

AKQA, ALPRO, ANIMANCA, AXA, BRAUN, CANADIAN TIRE,  
CATHAY PACIFIC, CLEAR, COKE ZERO, CONRAD,  
DAS HANDWERK, FORD, GOOGLE, HERSHEY'S, INMARSAT,  
KASPI, LENOVO, LIPTONS, MCDONALDS, MERCEDES,  
METRO, MOLSON, MTV, NIKE, SAMSUNG,  
SHAW, SUZUKI, TRIDENT, VIVA, WHISKAS, XBOX

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