



HANUL LEE

HANUL LEE BEGAN HIS CAREER AS AN ART DIRECTOR, BEFORE MAKING THE MOVE INTO DIRECTING COMMERCIALS AND MUSIC VIDEOS IN 2001. WITH A REPUTATION FOR EXTENSIVE RESEARCH AND REFERENCE INTO EVERY ANGLE AND SHOT, HANUL MAKES SURE THAT THE END PRODUCT IS TAILOR-MADE FOR EACH CLIENT. HE TAKES PRIDE IN WORKING CLOSELY WITH THE CREATIVE TEAM AND CLIENT TO CLEARLY UNDERSTAND THEIR CONCEPT AND COLLECTIVELY DEVELOP IT. LEE ENJOYS SEEKING OUT NEW TECHNIQUES AND IDEAS, WITH ONE CLEAR GOAL - TO CONTINUOUSLY IMPROVE, WITH THE OBJECTIVE OF WORKING WITH AND LEARNING FROM THE BEST. HANUL HAS WORKED AROUND THE WORLD WITH CORPORATE GIANTS SUCH AS CANON, HYUNDAI, LG AND OLYMPUS - TEAMING UP WITH CLIENTS INCLUDING; CHEIL WORLD WIDE, TBWA, HSAD, JWT, INNOCEAN WORLDWIDE, SKM&C, WELCOMM, OGILVY & MATHER, PHOENIX COMMUNICATIONS, MCCANN- ERICKSON WORLDWIDE AND BBDO KOREA. HE HAS GONE ON TO WIN SEVERAL AWARDS INCLUDING, SILVER AND BRONZE AT THE NY FESTIVAL AND SILVER AT THE KOREAN ADVERTISING AWARDS.

PREVIOUS CLIENTS:

VOLKSWAGEN
CHEVROLET
SAMSUNG
OLYMPUS
HYUNDAI
YAMAHA
CANON
LG

REPRESENTED BY GREAT GUNS

WEBSITE: WWW.GREATGUNS.COM

CONTACT: LAURA@GREATGUNS.COM

