



GIOVANNI MESSNER

AFTER HIS DOCUMENTARY SHORT "GHANA IS IN AFRICA" PLAYED AT FILM FESTIVALS WORLDWIDE, GIOVANNI HEADED TO LOS ANGELES TO CUT HIS TEETH WORKING ART DEPARTMENT. HE THEN SPENT OVER 5 YEARS AS CREATIVE DIRECTOR AT THE ZIZO GROUP, A NEW MEDIA AGENCY, WHERE HE CREATED DIGITAL CONTENT FOR THE WORLD'S LARGEST BRANDS.

HE'S DIRECTED SPOTS FOR LEVI'S, GERBER, EBAY, DUPONT, COMCAST, AND THE UPCOMING HOLIDAY AND VALENTINE'S DAY SPOTS FOR HALLMARK. WITH A FOCUS ON THOUGHTFUL VISUALS AND AUTHENTICITY IN STORYTELLING, GIOVANNI'S WORK HAS WON AWARDS RANGING FROM CLIOS, MULTIPLE TELLYS AND A CATALYST, IN ADDITION TO BEING SHORTLISTED FOR THE YOUTUBE YOUNG LIONS AT THE CANNES ADVERTISING FESTIVAL. HIS SERIES 'RAISING AN OLYMPIAN' WAS NOMINATED FOR BEST DOCUMENTARY SERIES AT THE INTERNATIONAL ACADEMY OF WEB TELEVISION AWARDS. HE JOINED GREAT GUNS IN 2016.

NOTABLE WORK:

RAISING AN OLYMPIAN, P&G, LOVE
AT FIRST TOUCH, PAMPERS HOLIDAY,
HALLMARK, LEVI'S X SAMI PRO

CLIENTS:

P&G, LEVI'S, NESTLE, PENTENE

REPRESENTED BY GREAT GUNS

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