



DAN TRACHTENBERG

ON APRIL 3, 2014, AIN'T IT COOL NEWS ANNOUNCED THAT TRACHTENBERG WOULD DIRECT A FILM FOR BAD ROBOT PRODUCTIONS TITLED 'VALENCIA'. IT TURNED OUT TO BE A CODE NAME FOR '10 CLOVERFIELD LANE'. THE TRAILER DROPPED ON JANUARY 15, 2016, AT MIDNIGHT, WITH PRODUCER J. J. ABRAMS COMMENTING, "THE IDEA CAME UP A LONG TIME AGO DURING PRODUCTION. WE WANTED TO MAKE IT A BLOOD RELATIVE OF CLOVERFIELD. THE IDEA WAS DEVELOPED OVER TIME. WE WANTED TO HOLD BACK THE TITLE FOR AS LONG AS POSSIBLE." DANNY WAS SIGNED BY J.J. ABRAMS TO HELM '10 CLOVERFIELD LANE' AFTER ABRAMS SAW HIS SHORT FILM, 'PORTAL: NO ESCAPE' BASED ON THE VIDEO GAME 'PORTAL'. THE SHORT FILM HAS BEEN WATCHED OVER 17 MILLION TIMES.

DAN WAS ALREADY A WELL FOLLOWED VIDEO PODCAST HOST. HE WAS ONE OF THREE HOSTS OF THE TOTALLY RAD SHOW AND A FORMER CO-HOST OF GEEKDROME. BOTH PROGRAMS WERE HOSTED AT REVISION3.

TRACHTENBERG HAS ALSO DIRECTED COMMERCIALS FOR LEXUS, NIKE, AND COCA COLA.

NOTABLE WORK:

'PORTAL: NO ESCAPE' SHORT FILM, HE COLLABORATED WITH MATT WOLF ON ALTERNATE REALITY GAME 'HELLBOY II: THE GOLDEN ARMY', HE DIRECTED AND RELEASED HIS FIRST FEATURE FILM '10 CLOVERFIELD LANE' IN 2016, PRODUCED BY J. J. ABRAMS

CLIENTS:

COCA COLA, FIRST 5 LA, FOODBANK, LEXUS, MICHELL NESS, NIKE

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